

# RAFAEL P. GREMINGER

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## Research Interests

Online Markets, Consumer Search, Quantitative Marketing, Empirical IO

## Publications

“Optimal Search and Discovery”

Accepted at *Management Science*, 2021. Working paper available [here](#).

“Portfolio Rebalancing in Times of Stress” (with A. M. Fischer, C. Grisse and S. Kaufmann)

*Journal of International Money and Finance* 113, 2021. Working paper available [here](#).

## Work in Progress

“Heterogeneous Position Effects and the Power of Rankings”

Working paper available [here](#)

“Time Allocation and Multi-Category Search” (joint with Y. Huang and I. Morozov)

## Grants and Awards

NWO Research Talent grant: Full funding PhD (2018-2022)  
Jenny Ligthart Award: Award for best Research Master student (2018)  
Koopmans Scholarship: Funding Research Master (2016-2018)

## Academic Presentations

2022 Quant Workshop Kellogg School of Management, Simon School of Business  
2021 Consumer Search Digital Seminar Series, UCL School of Management, Universidad Carlos III de Madrid, Universitat Pompeu Fabra, Nova School of Business and Economics, Imperial College Business School, Digital Marketing Group Tilburg, Structural Econometrics Group Tilburg  
2020 CEPR/JIE School on Applied Industrial Organisation, Structural Econometrics Group Tilburg  
2019 PhD Workshop Tilburg, Structural Econometrics Group Tilburg

## Education

present PhD candidate in Economics, **Tilburg University**, Tilburg  
Expected date of graduation: August 2022  
2022 Visiting PhD student in Marketing, **Kellogg School of Management**, Evanston  
2018 Research Master in Economics, **Tilburg University**, Tilburg  
(*with distinction*)  
2015 Master of Arts (MA) in Economics, **University of Zurich**, Zurich  
(*summa cum laude*)  
2013 Bachelor of Arts (BA) in Economics, **University of Zurich**, Zurich  
(*summa cum laude*)

## Research Experience

- 2018 **Swiss National Bank** (Swiss central bank), Zurich  
Research visit (2 mo.), Economics & Finance
- 2016 **Swiss National Bank** (Swiss central bank), Zurich  
Research internship (7 mo.), Economics & Finance
- 2015 **University of Zurich**, Zurich  
Research Assistant for Prof. S. Akca (9 mo.), Quantitative Marketing
- 2014 **University of Zurich**, Zurich  
Research Assistant for Prof. G. Crawford (9 mo.), Empirical Industrial Organization

## Teaching

- Spring 2021 TA Microeconomics 1 (undergraduate)
- Spring 2020 TA Microeconomics 1 (undergraduate)  
TA Econometrics (undergraduate)
- Spring 2019 TA Microeconomics 1 (undergraduate)  
TA Econometrics (undergraduate)

## Professional Experience

- 2010 - 2013 **Multilateral AG**, Zurich  
Part-time employee (30-40%) for the Credit Suisse Global Research Hotline
- 2009 - 2010 **Credit Suisse AG**, Zurich  
*Junior Banking Program*: Internships and vocational training in the departments  
Private Clients, Corporate Clients and Equity Sales Trading.

## Additional Information

- Languages: English, German(native)
- Programming: Julia, Matlab, R, Stata
- Other Activities: Replication Packages Auditor for The Econometrics Journal (2020–2021)  
Organizer Structural Econometrics Group Tilburg (2018–2021)  
Graduate Student Social Event Organizer (2019–2020)  
Member Education Committee RM Economics (2017–2020)